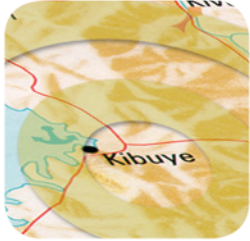




# The Western Rwanda HIV/AIDS Healthcare Initiative Project



Imagine if you were one of the visionaries that helped invent an entirely new way of making healthcare accessible to billions. You have that opportunity today!

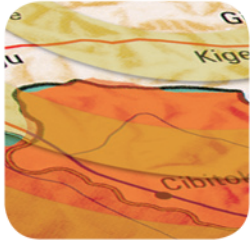
With the widest distribution and the largest volunteer base, the network of millions of local churches around the world is best positioned to revolutionize healthcare, making it both accessible and affordable to those who have never enjoyed it.

You're here at a historic moment. You get to be a pioneer. You can be in on the ground floor of their HIV/AIDS healthcare initiative that will potentially affect the lives of 600,000 Rwandans in the Western Province of Kibuye.

Kay & I believe in this initiative and have invested our hearts, our resources and our lives here. We have chosen to risk it all. We anticipate that God will lead you to do the same!

With hope for a better life for billions of people,

Rick & Kay Warren.



## Project Partners

Professionals guiding the Initiative include experts in the area of church mobilization, community based healthcare, HIV/AIDS clinical care, cross-cultural training and support, and healthcare delivery.

Rwanda Steering Committee (cross-denominational church leadership team)

The Government of Rwanda, represented by The Ministry of Health

The Kibuye District Hospital

The Karongi District, Rwanda Government

The University of Maryland Baltimore Foundation

Saddleback Valley Community Church

The aim of the Initiative is to dramatically increase access to quality healthcare in Western Rwanda by forming unique partnerships, thus promoting healthier lives, preserving families, protecting children, and building stronger communities.

### This will be accomplished by:

- Training local churches in primary health care
- Increasing the infrastructure of the community health system
- Increasing the capacity of existing health care providers
- Expanding the care delivery to include expert HIV services
- Linking the community health and hospital health care systems together
- Developing church-based health care solutions and delivery systems
- Maximizing health care delivery by using church members



### SADDEBACK VALLEY COMMUNITY CHURCH HIV/AIDS INITIATIVE

1 Saddleback Parkway  
Lake Forest | California | 92630  
[www.RwandaHealthcare.com](http://www.RwandaHealthcare.com)

A Saddleback Valley Community Church P.E.A.C.E. Initiative  
For More Info on The P.E.A.C.E. Plan go to:  
[www.PeacePlan.com](http://www.PeacePlan.com)



## The Solution: Local Church, Public and Private Partnerships

- The Initiative has several unique characteristics that differentiate it from other healthcare plans.
- Church Congregation Mobilization
  - Indigenous Leadership
  - Local Relationships
  - Extensive Collaboration
  - Expert Implementers
  - Extensive Experience
  - Proven Methods
  - Scalable and Reproducible Models

### Unique Deliverables

A new distribution channel to increase access to care: The Initiative will redesign the existing medical system to link the churches, hospitals, and community clinics together to increase access to healthcare.

The acronym **C.H.U.R.C.H.** has been created to describe the HIV/AIDS care that will be provided by the local Kibuye churches:

- C**are for, support, and comfort the sick
- H**andle testing and counseling  
(Volunteer Testing and Counseling—VCT)
- U**nleash volunteers
- R**emove stigma
- C**hampion healthy behavior
- H**elp with medication  
(Antiretroviral therapy ART)

### Use of Proceeds

Proceeds from the Initiative of approximately \$12 million will be used to fund community development training, the training of healthcare professionals, capital improvements, project management, and administrative costs. It is anticipated that the funds will be spent over the next three years. The Partners will have broad discretion to allocate the proceeds from this offering. Pending application to the Initiative, the proceeds will be invested in short-term, interest-bearing investment grade and U.S. government securities.

Initiative funds may not be expended for any other purpose except as specified in this document. Any funds remaining after the Initiative is completed will be applied first to other Rwanda P.E.A.C.E. healthcare initiatives and second to other Rwanda P.E.A.C.E. projects.

### Rwanda: The Facts

Affectionately called the “land of a thousand hills” and sometimes described as the “land of a thousand smiles,” Rwanda, is renowned for its gently rolling hills and abundant wildlife. About the size of Maryland, it is the most densely populated country in Africa and is landlocked with few natural resources and minimal industry.

- **Population:** 8.4 million; 25% of the total population is between 15 and 24 years of age
- **Medical professionals:** There are only 200 doctors and 3,000 nurses to serve the 8.4 million people of Rwanda (or 42,000 people for each physician and 2,800 people per nurse). During the genocide, a disproportionate number of educated and accomplished citizens were killed, including doctors, nurses and other health workers.

**HIV/AIDS:** Rwanda is among the 10 countries in Africa most severely affected by HIV/AIDS. There are about 200,000 people living with HIV/AIDS (PLWHA) and treatment is only available to 18.9% of the PLWHA population. Less than 3% of pregnant women receive treatment to prevent the spread of HIV to their unborn babies (U.S. President’s Emergency Plan for AIDS Relief—[www.pepfar.gov](http://www.pepfar.gov)).

**Malaria:** Malaria is one of the main causes of disease and death in Rwanda. Only 15% of households own at least one insecticide-treated mosquito net, a very effective tool in preventing the disease. Only 13% of children under the age of five sleep under a net.

**Orphans and vulnerable children:** There are over 800,000 orphans and vulnerable children (OVC) in Rwanda; approximately 210,000 children have been orphaned due to HIV/AIDS.



Yes, I would like to invest in the  
Western Rwanda HIV/AIDS Healthcare Initiative Project

CONTRIBUTIONS SHOULD BE MADE PAYABLE TO:  
SVCC-P.E.A.C.E INITIATIVES  
SADDLEBACK CHURCH  
1 SADDLEBACK PARKWAY  
LAKE FOREST | CALIFORNIA | 92630

FOR QUESTIONS REGARDING DONATIONS  
CONTACT MONICA BRISLAWN AT  
949.609.8288 OR [MONICA@SADDLEBACK.NET](mailto:MONICA@SADDLEBACK.NET)